

Member Success Stories

Tom Anderson, President/CEO of Excelleweb, was a presenter for my After 55 Networking Breakfast at the The Forum of Knightsbridge on February 25th, 2010. There were 30 attendees in the Healthcare field at the event on Social Media.

Tom did an outstanding job explaining how to use social media sites to promote you organization. There was a lot of audience interaction and excellent feedback from all the attendees. Tom enhanced the experience of my networking breakfast and provided value to my advertisers and prospects to ensure After 55 is always providing the utmost superior customer service helping you to be successful in your business.

It was great to have support from fellow chapter members in attendance as well as some from other chapters. AmSpirit proves itself again to be a worthwhile organization that cares about people and their success in a struggling economy creating strong bonds between colleagues, friends and what sometimes we call family. I am thankful for Tom and his expertise he shared with my advertisers while making my event a successful one!

--Provided by L.A. Castle, Account Manager After 55

Rick Krigbaum, owner of Signs by Tomorrow, was able to produce a banner stand for me for an upcoming tradeshow. The artwork and files that I had to work with were not exactly the greatest, but Rick was able to take what I had and make it work beautifully.

I remember years ago when I first started Excelleweb and I participated in the annual AmSpirit CONES event. I had a placard that I had purchased at Kinko's. I felt like a little kid with a lemonade stand next to all these great exhibitor booths.

Having the banner stand that looked awesome presented my business so much more professionally! I am thankful to Rick for making my brand consistent with my corporate identity!

--Provided by Tom Anderson, Excelleweb, LLC

Jennifer Norris, formerly of the Pulsar Chapter, introduced me into Callard Company, a promotional products company in New Albany. Since then, I've worked closely with the CEO to plan new web strategies and to launch several email marketing campaigns for their clients.

They're so happy with the results and feedback from their clients that I may eventually be working directly with some of their clients on similar email marketing campaigns. Not only am I thankful for the lead into Callard, but in the ability to further the client development in working with other clients in their list.

--Provided by Tom Anderson, Excelleweb, LLC